

Proposal Number:	581
Proposal Type:	grant
User Id:	1734
OP:	HumanityForward
Sponsor:	
Rep Staked::	
Proposal Status:	Formal Voting Passed
Title:	PROJECT FUTURE Innovation
Short Description:	<p>SUMMARY: PROJECT FUTURE is the world leader in seeding innovation across the globe. To maintain its prominent position and experiment with new innovation initiatives, PROJECT FUTURE is considering the use of non-fungible tokens (NFTs) to incentivize its web 3 communities which allows it to maintain its core expertise and accomplish its most audacious goals. This grant would facilitate the study and creation of decentralized community organization structures via NFTs for one of the world's best-known NGOs addressing the world's existential challenges through crowdsourced innovation, including b...</p>
Explanation Benefit:	<p>This project will create a massive impact in fostering transparent and open-source scientific research and decentralization. Specifically, it will: Demonstrate the feasibility of maintaining a 25+ year old established centralized structure in a more NFT community-based format Expose benefits of web 3 NFT community incentivization systems to a cross-section of major corporation executives, thought leaders, billionaires, and innovators who might have otherwise not taken it seriously Create a library of open source code and publicly shared templates for key gaps in the transition process that have not been addressed previously Make PROJECT FUTURE, as one of the most prominent engines of scientific research, closer aligned with the principles of web 3 NFT community incentivization systems, community, open-source, and a fair circular economy, infusing this ethos into future prizes and innovators that win them Enable scalable crowdsourced innovation and empower that innovation with the support to have a greater impact on the world and to allow more existential challenges to be solved more efficiently</p>
Total Grant:	3000000
License:	Apache License 2.0
License Other:	
Resume:	<p>PROJECT FUTURE Org: OP - Jim Mainard - CTO & VP Deep Technologies ADD PRIVATE EMAIL web 3 NFT Community Incentivization System Execution Team Leads Wulf Kaal - DEVxDAO - Governance & DAO design lead https://www.linkedin.com/in/wulf-kaal-6904a65b/ Tony Greenberg - RampRate / Syzygy Impact - Sourcing & vetting of resources https://www.linkedin.com/in/tonygreenberg/ Eric Pulier - Vatom / SpatialWeb - Metaverse, Community, Evangelization https://www.linkedin.com/in/epulier/</p>
Extra Notes:	<p>About PROJECT FUTURE: Confidential PROJECT FUTURE draft decentralization plan to be shared in private VA session if requested.</p> <p>Name: Jim Mainard (ADD PRIVATE EMAIL) Experience: PROJECT FUTURE: (CTO & VP Deep Technologies 2021 - Present): Responsible in dual role heading the operational technology infrastructure for the foundation as well as oversee prize development and execution in the areas of AI/ML, remote sensing haptic robotics, and quantum computing.</p> <p>DreamWorks Animation: (EVP / SVP Roles 2004-2017): Entrepreneurial position responsible for setting the global digital strategy for DreamWorks specifically aimed at driving growth of the enterprise globally through strategic partnerships, acquisitions / equity investments, and technology advancement. Executive in charge of the studio's global 3D film initiative including all business, process, technology, strategic partnerships, and investments.</p> <p>Name: Wulf Kaal Experience: DEVxDAO (Founder, VA): A leading expert at the intersection of law, business, and technology with a focus on DAO governance, emerging technology applications in broad arrays of industries, decentralized infrastructure, digital assets, NFTs, and smart contracting, as well as private investment fund regulation and compliance. Kaal's proprietary datasets and research focus on emerging technology, innovation, digital assets, smart contracts, hedge funds, dynamic regulatory methods, and corporate finance.</p> <p>Name: Tony Greenberg Experience: DEVxDAO (VA): Tony's team has built a comprehensive strategy deliverable for Mapping DAO Strengths to Impact Priorities paper (proposal 170) and is currently in the process of developing and delivering multiple infrastructure support projects for DEVxDAO.</p> <p>RampRate and Syzygy Impact (Founder & CEO, 2000 - Present): Tony and team have sourced and managed billions in enterprise technology spend, reducing costs by 24%, time to launch by 80%+ and risk of failure by 98%. Today they advise and mentor dozens of startups, helping them develop marketing and messaging, go-to-market strategies, partnerships, etc.</p> <p>Name: Eric Pulier Experience: Vatom Inc. (Founder & CEO, 2015-Present): Entrepreneur, technologist, author, columnist, speaker, philanthropist, and founder of over 15 companies including Digital Evolution, US Interactive, Media Platform, Akana, Deskstone, ServiceMesh, ECLC, and Vatom, which collectively raised over a billion in funding with many exits. In 2015, Pulier proposed the idea of creating non fungible tokens on blockchains He called this object a "Vatom", short for "virtual atom", which became the first NFT.</p>
Relationship:	None of the above
Grant Id:	

Received Grant Before:	No
Has Fulfilled:	No
Received Grant:	No
Grant funds:	<p>Salary and other personal compensation 1300000</p> <p>Percentage kept by OP: 43%</p> <p>Software, tools, infrastructure 1500000</p> <p>Percentage kept by OP: 50%</p> <p>Legal, accounting, recruiting 200000</p> <p>Percentage kept by OP: 7%</p>
Has Mentor:	Yes
Mentor Name:	wulfkaal@gmail.com
Mentor Hours:	350
Company or Organization:	No
Entity Name:	
Entity Country:	
Team Members:	<p>Team Member 1 : Jim Mainard</p> <p>Team Member 2 : Wulf Kaal</p> <p>Team Member 3 : Tony Greenberg</p> <p>Team Member 4 : Eric Pullier</p>
Citation #1	<p>Cited Proposal Number: 18</p> <p>Cited Proposal Title:</p> <p>Cited Proposal OP:</p> <p>Explain how this work is foundational to your work: Proposal 18 explains how DAOs are created and how incentive mechanisms work for DAOs.</p> <p>% of the rep gained from this proposal do you wish to give to the OP of the prior work: 30</p>
Milestone #1	<p>Milestone title: Strategy for PROJECT FUTURE decentralized community</p> <p>The portion that the OP is requesting from the total grant for the milestone: 1300000</p> <p>Due date: 2022-06-30</p> <p>Details of what will be delivered:</p> <p>A roadmap for deploying PROJECT FUTURE as part of a web 3 NFT community incentivization system.</p> <p>Consensus among current leadership / stakeholders on major design decisions - roadmap and budget approval by PROJECT FUTURE executives</p> <p>A budget and quotes from reputable providers for external costs of subsequent steps</p> <p>Please note that this milestone is intentionally overpriced for the following reason:</p> <p>Participants in subsequent milestones such as legal resources, software providers, and developers, may require up-front fiat funding, and as a result we will request a higher amount of funding in the first milestone for the strategy deployment than is needed for this work. The remaining amounts will allow us to fund future milestones.</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's executive team approves the web 3 NFT community incentivization systems</p>
Milestone #2	<p>Milestone title: Legal & Tax Framework for web 3 NFT community incentivization systems</p> <p>The portion that the OP is requesting from the total grant for the milestone: 200000</p> <p>Due date: 0022-07-31</p> <p>Details of what will be delivered:</p> <p>A set of executable documents by which a Swiss Association or other new entity that will manage the web 3 NFT community incentivization systems</p> <p>A set of executable documents by which the existing 501c3 will relate to this new entity (e.g. in transferring assets and IP)</p> <p>A set of executable documents by which core principles of web 3 NFT community incentivization systems are established as a legal framework</p> <p>An informed set of legal opinions on how these guidelines will govern web 3 NFT community participation in major economic markets such as the US, EU, etc.</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's legal team validates that the business intent of a decentralized PROJECT FUTURE's venture is adequately reflected in the proposed contracts</p>

<p>Milestone #3</p>	<p>Milestone title: Self-Sovereign Identity Model</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-08-30</p> <p>Details of what will be delivered:</p> <p>A 3rd party self-sovereign web 3 NFT identity platform is contracted to manage user identities in the PROJECT FUTURE community This platform is configured to only request and share information that is material to the interests of PROJECT FUTURE's new venture engagement The platform is vetted for security and scalability An initial deployment of this platform is deployed within the community toolset It is integrated with other technologies / processes including metaverse, KYC / payments, etc.</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's team accepts the launch as a minimum viable deployment to start initial engagement on PROJECT FUTURE's new venture engagement</p>
<p>Milestone #4</p>	<p>Milestone title: Universal Wallet</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-08-30</p> <p>Details of what will be delivered:</p> <p>A 3rd party wallet for fungible and non-fungible tokens is deployed and configured for tokens that will be utilized by the decentralized PROJECT FUTURE community at launch</p> <p>Wallet is set up for web 3 NFT community engagement without funding the wallets with fungible tokens Vatom coordinates the integration of the wallet into the metaverse PROJECT FUTURE setup</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's team accepts the token wallet launch as a minimum viable deployment to start initial engagement on PROJECT FUTURE's new venture engagement</p>
<p>Milestone #5</p>	<p>Milestone title: web 3 NFT community incentivization system design & implementation</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-08-30</p> <p>Details of what will be delivered:</p> <p>A web 3 NFT community incentivization system that is designed and deployed to power a self-sustaining community based on the principles and tools developed for DEVxDAO and integrated with the wallets and identity management systems</p> <p>This milestone demonstrates the web 3 NFT community incentivization system integration with the universal wallet and the identity management systems in Milestones 3 and 4 The milestone can be accomplished by using a centralized database or integrating onchain in a chosen Layer 1</p> <p>Acceptance Criteria:</p> <p>web 3 NFT community incentivization system is launched and starts minting NFTs for activities that advance the formation, structure, and governance of PROJECT FUTURE's new venture engagement</p> <p>* Context: * Signal > noise * We are overdelivering * 4xREP vs. 1xREP (DxD) * DxD Problems: * Notification system etc. * Sponsor demand for REP reallocation * etc. * Matrix powers not used, Vatom owns users</p>
<p>Milestone #6</p>	<p>Milestone title: Reputation-Based community Governance</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-09-30</p> <p>Details of what will be delivered:</p> <p>web 3 NFT community incentivization system and community management This milestone may be accomplished by PROJECT FUTURE onboarding a certain number of community members Evidence that onboarded community members use the system created in milestones 1-5</p> <p>Acceptance Criteria:</p> <p>There is a rep-weighted vote on a governance issue and the outcome is properly implemented as designed in the system</p> <p>* Have 30 "onboarded" members/ Reputation nodes use the system. * employees * friends * seat fillers</p> <p>* ie. Dog Walking DAO * How validation pool changes minting ratios between say Governance/Review/Work REP. * "proper implementation"</p>
<p>Milestone #7</p>	<p>Milestone title: Self-Service Creation Tools</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-10-30</p> <p>Details of what will be delivered:</p> <p>This milestone requires the integration of the prior work accomplished in milestones 1-6 into a functional user interface that integrates many functions A portfolio of tools will be given to the PROJECT FUTURE community to modify the structure of how they interact through a metaverse, both in terms of form (cosmetics, UI) and function (e.g. forum moderation, rep earned for specific activities). These community UX tools will be integrated into the reputation and governance systems to ensure that decisions are subject to consensus-based on community principles.</p> <p>Acceptance Criteria:</p> <p>There is a set of configuration tools that allow 2 different communities to have different configurations in form or in function</p>

<p>Milestone #8</p>	<p>Milestone title: Community Tools Implementation</p> <p>The portion that the OP is requesting from the total grant for the milestone: 220000</p> <p>Due date: 2022-10-30</p> <p>Details of what will be delivered:</p> <p>The web 3 NFT community incentivization system operates within an established set of implemented, configured, and integrated community tools including:</p> <p>Forums - allowing written / asynchronous communication</p> <p>Metaverse - allowing avatar-based representation and synchronous interaction</p> <p>Marketplace - allowing smart contracts to be entered into</p> <p>Payment - allowing transactions (specific method of tokens, fiat, or intermediate step such as Tilia points TBD)</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's team accepts the launch as a minimum viable deployment to start initial engagement on PROJECT FUTURE's new venture</p>
<p>Milestone #9</p>	<p>Milestone title: PROJECT FUTURE Community Launch</p> <p>The portion that the OP is requesting from the total grant for the milestone: 180000</p> <p>Due date: 2023-06-30</p> <p>Details of what will be delivered:</p> <p>PROJECT FUTURE's new venture engagement exists in alpha / beta testing and becomes a fully functional decentralized community</p> <p>Beta tests and demo will be made available as evidence of milestone accomplishment</p> <p>Acceptance Criteria:</p> <p>PROJECT FUTURE's team launches PROJECT FUTURE's new format/venture/decentralized engagement and starts transitioning its activities into it per the legal framework / roadmap</p>
<p>KYC Status:</p>	<p>Need to Submit</p>
<p>Tags:</p>	
<p>Uploaded Files:</p>	
<p>Compliance Check:</p>	<p>Status: manually approved</p> <p>Admin email: compliance@emergingte.ch</p> <p>Timestamp: 21:35 07-18-2022</p>